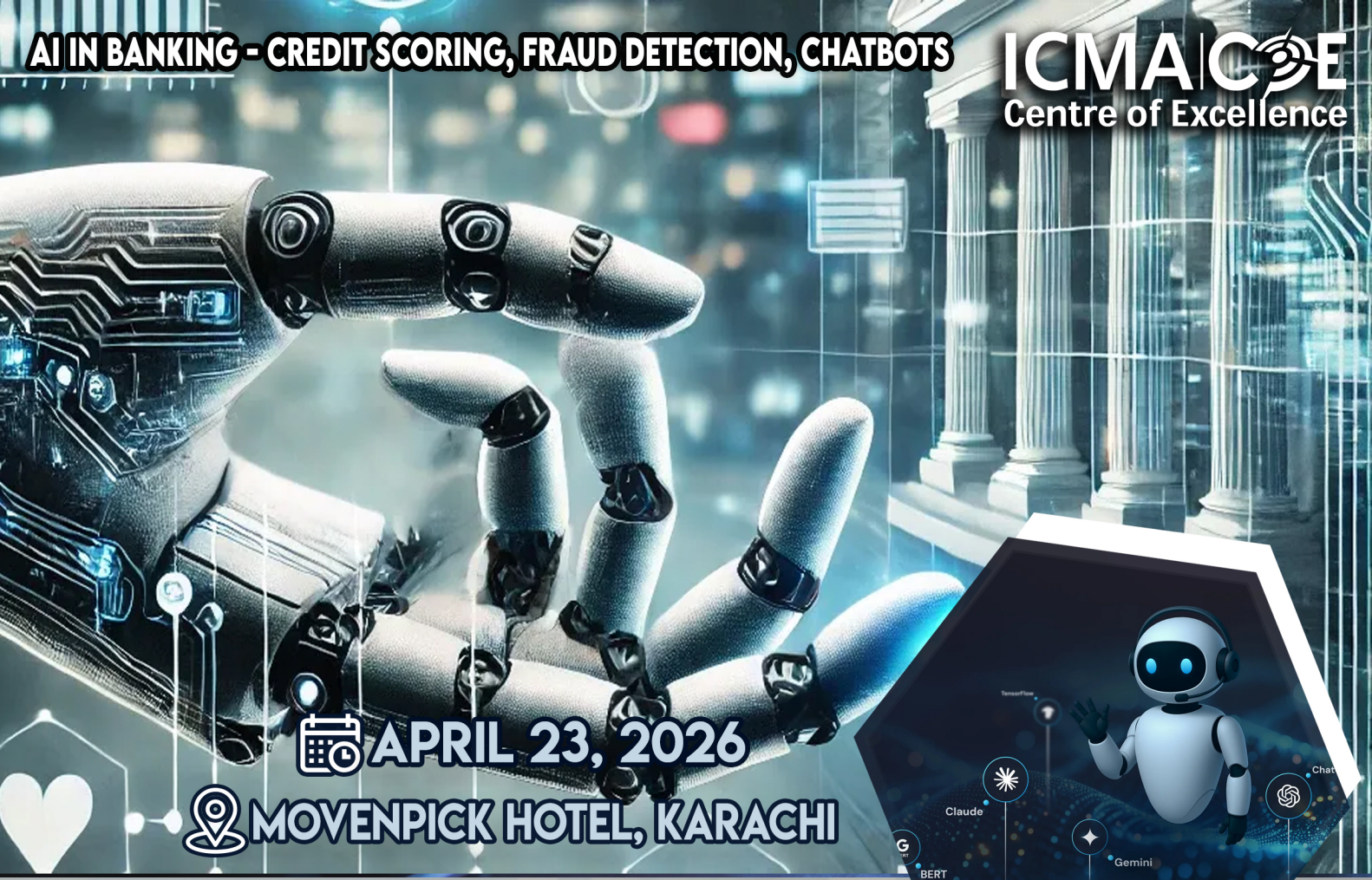
AI IN BANKING - CREDIT SCORING, FRAUD DETECTION, CHATBOTS

ICMA COE
Centre of Excellence



APRIL 23, 2026

MOVENPICK HOTEL, KARACHI

COURSE OBJECTIVES

This course helps participants to:

- *Understand how AI models function in banking*
- *Evaluate AI-based credit scoring systems*
- *Identify fraud detection risks and red flags*
- *Design and govern AI chatbots safely*
- *Mitigate model risk, bias, and regulatory exposure*

WHO SHOULD ATTEND

- *CEOs, Founders & Business Owners*
- *CTOs, CIOs & COOs*
- *Directors of Sales, Marketing & Innovation*
- *IT Managers & Automation Leads*
- *Educators, Trainers & L&D Professionals*
- *Digital Consultants & Transformation Experts*

DURATION

1 Day – 8 Learning Hours

INVESTMENT AMOUNT

Investment Fee : *PKR 35,000*

* **Individual & Group Discounts Available**

CONTACT US

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https://shorturl.at/uRhrC

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COURSE CONTENTS

Module 1: AI Fundamentals for Bankers
- AI, ML, NLP & GenAI explained without jargon
- Rule-based systems vs ML vs GenAI
- Data as the new "collateral"
- Where AI creates value—and risk

Module 2: AI in Credit Scoring & Lending
- Traditional vs AI-driven credit models
- Alternative data (transactions, digital behaviour, utilities)
- Retail, SME & corporate lending use-cases
- Explainability, bias & fairness risks

Module 3: AI in Fraud Detection & AML
- AI in transaction monitoring, card fraud, account takeover
- False positives vs false negatives
- Model drift & auditability
- Human + AI investigation models

Module 4: AI Chatbots & Virtual Assistants
- Chatbots vs Conversational AI vs GenAI
- Customer service, onboarding, complaints & sales
- Risks: hallucinations, wrong advice, data leakage

Module 5: AI Governance, Risk & Regulation
- Model Risk Management (MRM) for AI
- Data governance & ethical AI
- Board, management, audit & compliance roles
- Vendor & third-party AI risks

Module 6: Management & Audit Lens
- Critical questions CFOs, CROs & Auditors must ask
- AI failure scenarios & regulatory inspections
- Building a responsible AI roadmap

Q&A and Closing Remarks
- Open forum for questions and discussions.
- Recap of key takeaways.

TRAINER'S PROFILE



Shehzad Dhedhi

FCA | Senior CFO - Personal Branding Authority
Founder - CFO Club Pakistan & UK

Shehzad Dhedhi is a globally connected finance leader and a passionate advocate of executive personal branding, with a proven track record of empowering professionals to elevate their visibility, influence, and leadership impact. A Fellow Chartered Accountant (FCA) with over two decades of rich, cross-sector experience, he has worked in senior finance roles across Pakistan, Singapore, and the Middle East.



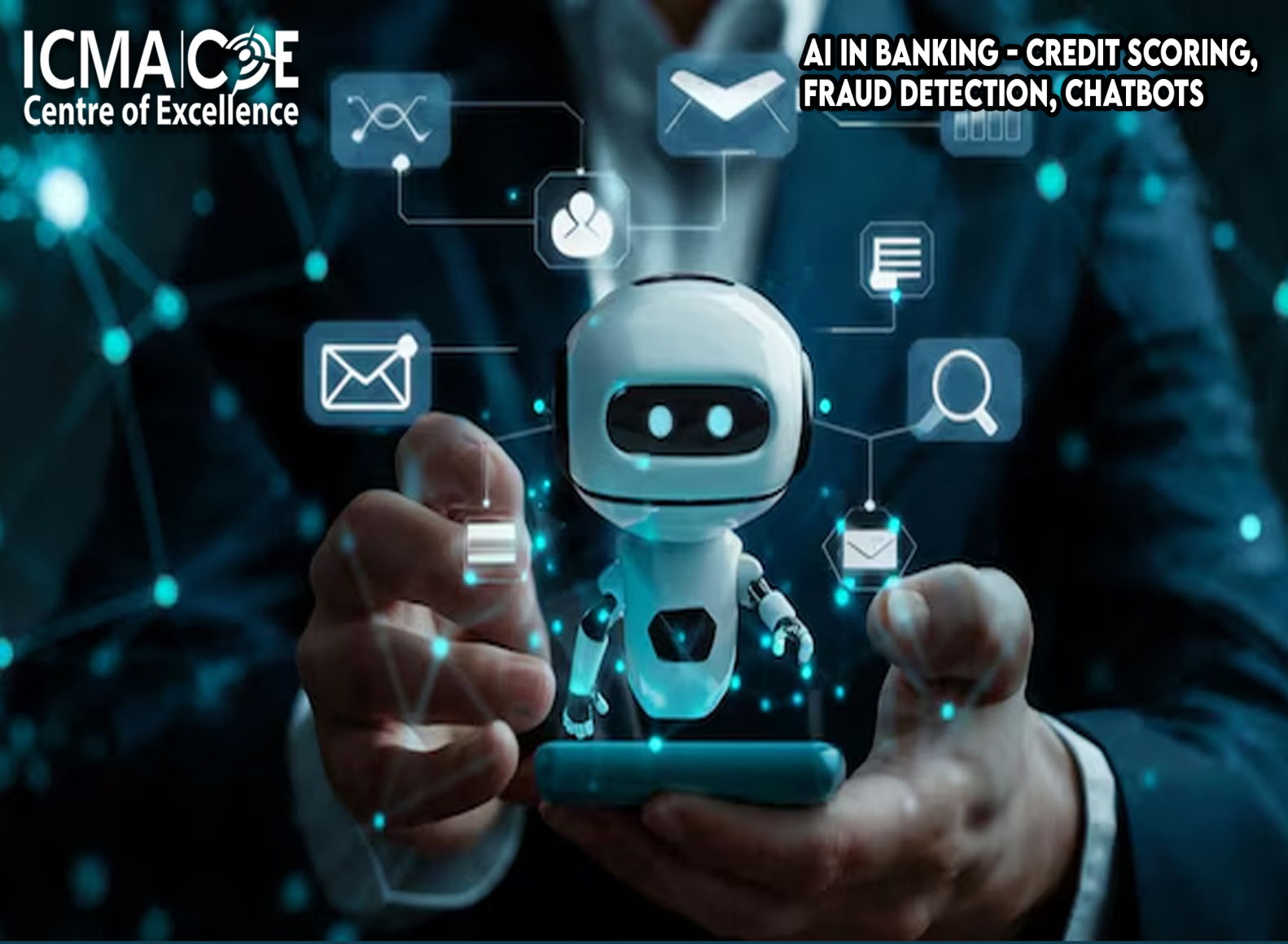
Dr. Arslan Javed

(PhD) Corporate Trainer | Entrepreneur
Digital Transformation Coach

With a Ph.D. in Innovation and Entrepreneurship and 17 years of experience coaching executives, Dr. Arslan bridges the critical gap between high-level business strategy and the operational realities of digital transformation. He is the founder of several innovative ventures including Center of Innovation and Experiential Learning - CIEL, NUQTA Quests and Tours, He is also the architect behind the nationwide Skills to Earn 2026 initiative. Dr. Arslan understands the daily friction of scaling operations and upskilling modern workforces. In his book, The Executive Pivot: Wellness, Exposure, and Leadership, he outlines the exact frameworks leaders use to maximize human leverage through smart systems. In this session, Dr. Arslan strips away the technical jargons, equipping you with the practical tools to lead confidently into the AI era.

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INVESTMENT AMOUNT & DISCOUNTS

Investment Fee : PKR 35,000

Early Bird Discount - I	Early Bird Discount - II	Group Discounts	Corporate Partner Discount
10%	5%	15%	25%
Valid till April 10,2026	**Valid till April 15,2026**	**Valid till April 21,2026**	**Valid till April 21,2026**

Notes:

1) Tax will be applied to the invoice

2) Training fee includes : handouts, certificates of participation, luncheon and refreshments

Last Date Of Registration: April 21, 2026

SCAN TO REGISTER

https://shorturl.at/uRhrC

With Best Regards,
Sumreen Noman Ansari
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